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Management Veteran Michael Guirlinger Joins Leading Digital Marketing and Presentation Company, Interactive Holdings

Michael Guirlinger brings experience in financial services, sales, growing emerging companies

Research Triangle Park, NC, (April, 2009)---Interactive Holdings, a leading communication solutions company that provides communication strategy, production and delivery services to a diverse range of industries, has hired Michael E. Guirlinger to be the Executive VP of Operations.

Through its growing portfolio of operating companies, Interactive Holdings works in the pharmaceutical, biotech, telecommunications, retailing and technology field. Their service focus includes:

- Strategic communication consulting
- Content creation and management
- Creative digital marketing
- Interactive multimedia development
- Integrated event design, development and delivery

Guirlinger brings almost 38 years of wide ranging experience to Interactive Holdings, from an English Department Chairman to Vice-President of a real estate development firm to CEO of a full service financial services company. He most recently served as CEO of Language Access Network, a start-up firm providing on-demand video interpretation services.

“Michael’s breadth of experience in successfully leading small and large firms fits perfectly with the extensive services Interactive Holdings provides our clients,” says Bob Befus, CEO of Interactive Holdings. “Our goal is to create measurable and lasting value for our customers and Michael’s deep experience and unique skill set will help accomplish that.”

“My management philosophy has always been that employees want to know their work matters and that every employee’s job is to keep our customers coming back,” adds Guirlinger. “I’m very pleased to join Interactive Holdings’ talented and dedicated workforce and help grow this exciting company.”

About Interactive Holdings, Inc.

Interactive Holdings is a leading provider of communication strategy, production and delivery services. For more information about Interactive Holdings or its companies, contact Ellen Weber at 919.763.1400 or visit www.interactive-holdings.com.