

FOR IMMEDIATE RELEASE
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PRESENTATION STRATEGIES NAMES NEW PRESIDENT

Research Triangle Park, NC — Presentation Strategies Inc. named Jamie Blackburn as its new President effective February 1, 2008. Mr. Blackburn previously served as the company's Vice-President of Operations and fills the top spot vacant since April 2007 after the departure of Jim Kelley. Mr. Blackburn, who will be based in Research Triangle Park, has 28 years of technology and service industry experience.

“We interviewed three excellent outside candidates for this position, but in the end, Jamie was the obvious best choice. Jamie has a clear vision for where he wants to lead Presentation Strategies and brings a wealth of technology experience to our growing portfolio of operating companies” said Robert Befus, CEO of Interactive Holdings, LLC. Presentation Strategies Inc. is a subsidiary of Interactive Holdings.

About Presentation Strategies Inc.

Presentation Strategies Inc. (PStrat) provides a comprehensive portfolio of digital marketing, training and technology solutions to Fortune 500 companies and the bio/pharmaceutical industries. For more information about PStrat, call Meredith McGurn at 919.767.9400 or visit www.pstrat.com.

About Interactive Holdings, LLC

Interactive Holdings is a leading digital marketing and presentation company. Through their growing portfolio of operating companies, some of the largest and best companies in the world are served. For more information about Interactive Holdings, contact Ellen Weber at 919.763.1400.